See the Camera EVERYBODY'S Talking About!

new argus

MODEL M

SENSATIONAL OVERNIGHT SUCCESS

$7.50

IN ATTRACTIVE GIFT BOX

A JEWEL of a little camera! So tiny, it fits in your pocket. With accessory lens, takes brilliant pictures *as close as 24 inches* that will amaze your friends! Close-up portraits, color shots, action snaps, landscapes, indoor time exposures are yours to enjoy with the new Argus Model M. Shutter mount marked "dull," "cloudy," "bright," "sunshine" or "color" to make good picture-taking simple. See the Model M today at your dealer's . . . an exceptional buy!

THESE OUTSTANDING FEATURES

Triplet Anastigmat f:6.3 lens, fully color corrected . . . single or double frame pictures . . . two-speed shutter . . . collapsible lens mount . . . built-in optical view finder and tripod socket. Uses new 35 mm. Arguspan film or specially spooled Dufaycolor film.

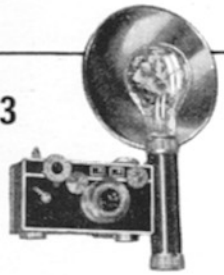
THESE SPECIAL ACCESSORIES

Two efficient, inexpensive accessory lenses . . . two smartly styled carrying cases, one with convenient shoulder strap and one pocket type . . . Model M sunshade . . . 2X filter . . . new Argus tripod.

new argus MODEL C3

GETS SPLIT-SECOND ACTION ANYWHERE!

Built-In Photoflash Synchronizer



Built-in timer synchronizes flash and shutter speeds (1/50 to 1/300 second). Makes split-second, fast-action photography easy under any lighting condition. Coupled range finder assures critical focusing from 3 feet to infinity. "Cintar" triplet Anastigmat f:3.5 lens. Uses 35 mm. movie film. Complete with all attachments. **$30**

ARGUS PHOTOGRAPHIC EQUIPMENT SOLD ONLY BY QUALIFIED PHOTOGRAPHIC MERCHANTS

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Please send me further information on new Argus Cameras Models M and C3.

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